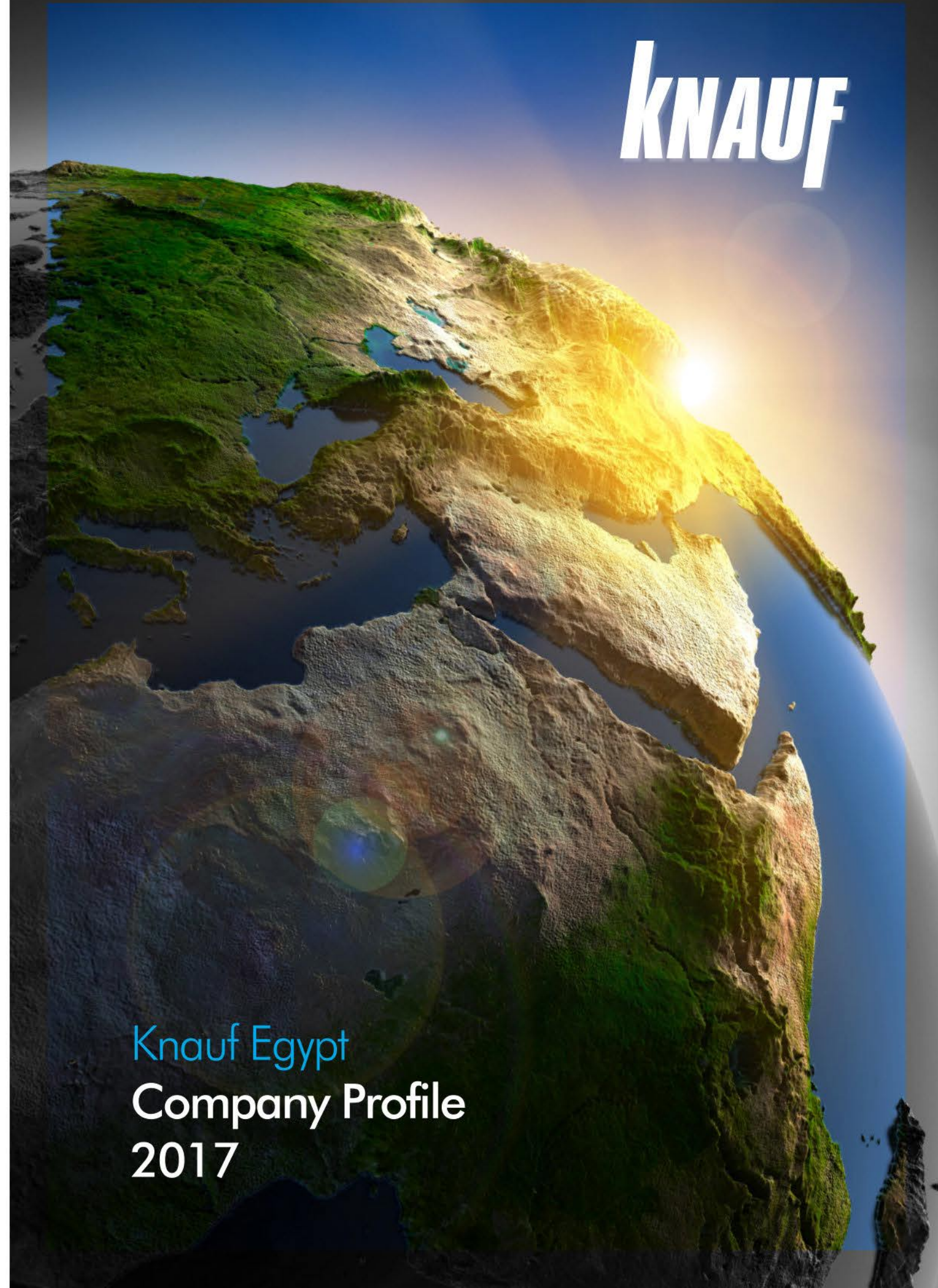


www.knauf.com

KNAUF

2017 © e-motion | www.e-motion.com.eg



KNAUF

Knauf Egypt
Company Profile
2017

Knauf Egypt
Company Profile
2017

KNAUF

Table of Contents

Knauf Worldwide	03
The Global Reach	05
The Knauf Heritage	07
Knauf Pillars of Value	09
Knauf Leadership	11
Our Global Vision	13
Our Global Mission	14
Knauf Egypt	15
Knauf Gypsum	17
Working with Knauf	19
Consultant Support	20
German Quality .. Quality Management	21
Commitments & Standards	23
A Brand of Solutions	25
Integrated Products and Systems	27
Raw Materials	29
Research And Development	30
Knauf Sustainability	31
Knowledge For All	32
Knauf logistics	33
Projects of Pride	34
Meet our Team	43

Knauf Worldwide

What We Are About


Knauf is a synonym for gypsum among construction experts around the globe.

This association of a building material with a manufacturer's name is not just coincidence, it is the result of decades of hard work resulting in consistently high quality.

Our group of companies had comparatively humble beginnings.

The family company was established in 1932, when brothers Alfons and Karl Knauf secured the mining rights to gypsum deposits in the Schengen community (Obermosel) in Germany .

Courage, determination, and business savvy were the reasons that only a year later Knauf was able to establish its first gypsum factory in Perl (Moselle) – laying the foundation for what would later be the Knauf Group.



“The fact is, if you say Knauf, you mean dependability.”

The Global Reach of Knauf

Knauf currently supplies modern insulation materials, drylining systems, plasters and accessories, thermal insulation composite systems, paints, floor screed, floor systems, and construction equipment and tools through 150 production facilities and sales organizations in over 60 countries.

With 26,000 employees worldwide, and sales of 6.27 billion Euro (in 2013), Knauf Group stands head and shoulders above the crowd – in Europe, the USA, South America, Russia, Asia, Africa, and Australia.

“
We have the
right to be
proud”



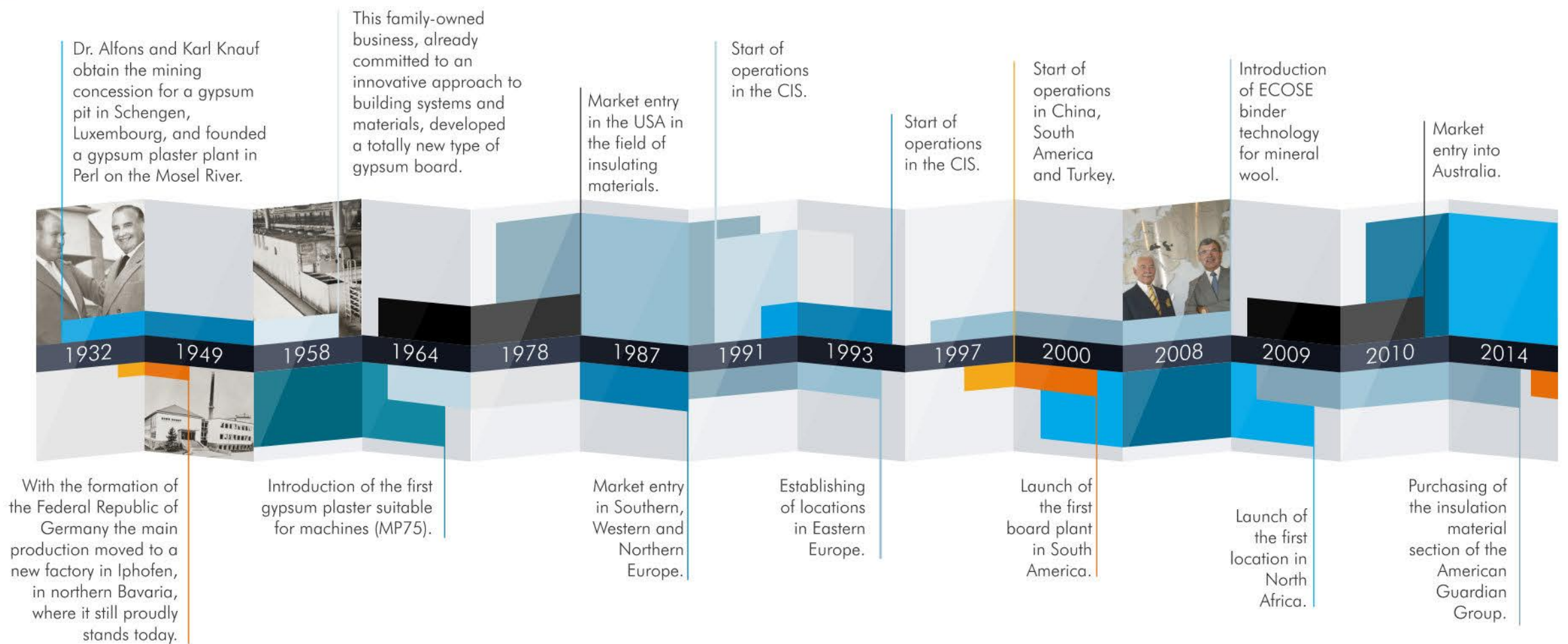


The Knauf Heritage

Foundation and History Timelines

Great companies often spring from one small idea. And so it was with Knauf.

When brothers and mining engineers, Alfons and Karl Knauf secured the rights to mine gypsum deposits in Obermosel, Germany in 1932 it was the first step towards creating what is now a global name in the world of building products and solutions.



Knauf Group is now expertly headed by Manfred Grunke and Alexander Knauf, continuing the guiding ethos of commitment, environmental sustainability, integrity, and entrepreneurial skills that has made the company the success it is today.

Knauf Pillars of Value

Part of Knauf's integral belief structure is the principle that set values must be the cornerstone of the company's operation, and path for onward sustainable growth.

These are:



Menschlichkeit:

A respect for humanity, and the environment. To treat everyone with dignity.



Commitment:

Knauf takes responsibility for its actions and works towards providing the highest quality in products and solutions.



Partnership:

Based on mutual trust and reliance in the spirit of cooperation.



Entrepreneurial Spirit:

Knauf has grown into what it is today through a willingness to embrace innovation and accept change. Knauf explores new opportunities and is result-driven, while maintaining its code of conduct.

Knauf Leadership

The Knauf Group is traditionally led by two personally liable partners



Alfons Knauf



Karl Knauf

1932 - 1968

In the midst of the Great Depression, Alfons and Karl Knauf founded the gypsum plaster plant in Perl on the Mosel and thus laid the cornerstone for the Knauf family company.



Baldwin Knauf



Nikolaus Knauf

1968 - 2007

Nikolaus and Baldwin Knauf, the sons of the founding fathers, consequently continued the worldwide development of the company group from the 1980s through to 2008 into a successful building and insulation materials company.

In 2008, Nikolaus and Baldwin Knauf transferred to the shareholders' committee where they continue to alternate in holding the position of chairman and vice-chairman



Alexander Knauf



Manfred Knauf

Today

With Alexander Knauf, a family member is once again active in the operational management of the Group Alexander Knauf and Manfred Grundke steer the company clearly into the future as personally liable partners.

Our Global Vision

We are at the vanguard with our market leadership, innovation and production.

These objectives ensure that we achieve above-average and profitable growth.

Our success is the result of our sense of responsibility, reliability, and fairness in our dealings at all levels for our customers and our employees.

Knauf sets the benchmark :

- For gypsum-based products and systems
- For energy-efficient insulation materials
- For market development and customer orientation

“

We take pride In
our achievements ”

Our Global Mission

Knauf aims to be the market leader for safe, healthy and comfortable design of living spaces using Knauf products and systems for buildings that are innovative, environmentally-friendly, energy-efficient, fairly-priced and sustainable.

“ Today, Knauf Egypt also holds regional responsibility for their business not only throughout Egypt, but also in neighbouring Sudan, Kenya and Tanzania. ”



Knauf Egypt

Inauguration in Egypt, business size, vision and mission

Knauf Egypt was formed with the support of Knauf Greece in 1998 as a representative office at a time when the building industry was facing a huge surge. A rapidly growing population had to be met with housing, commercial and educational facilities, medical centres and hospitals. Traditional construction methods had become slow, labour intensive and impractical in many instances. It was time to look towards the future of construction.

Working first with distribution, supported by technical assistance for the distributors, consultants and contractors who used the products, Knauf Egypt grew quickly. The company quickly became known not just as a supplier of high quality German products, but also as a solution provider, with the knowledge and expertise to guide its customers.

2003 saw the formation of Knauf Egypt as a limited liability company with a ready and expanding market for specialized dry wall construction products. Warehouse facilities formed a key element in the success of having a ready product supply.

In 2010, with an investment budget of 40 million Euros, Knauf Egypt established a state-of-the-art facility for the production of gypsum board, plaster products and metal profiles to supply not only the local needs, but also by May 2015 to start exporting to neighbouring countries of Jordan and Syria. This has further been

boosted by exports and provision of assistance to Ethiopia, Kenya, Uganda, Sudan, Tanzania, and Madagascar.

Egypt Production Plan

Keeping abreast of steadily increasing demand for high quality products, systems and building solutions, Knauf Egypt has its eye firmly on future expansion. Knauf Egypt maintains its mission to supply the local market with Egyptian products manufactured to European standards, with competitive pricing. Already a leading supplier in dry-wall systems, Knauf Egypt is on track to further expand its reach and market share within the industry.

In view of the excellent quality there is an exceedingly high demand for the product, resulting in the plant expanding its production to double in 2016 to cover the requirements.

Local manpower employed by Knauf benefits from excellent vocational training, and are not only conversant with existing products, but are ready to embrace new innovations as they arrive.

Knauf Gypsum

Knauf Egypt grasped the opportunity to build a plasterboard and gypsum plaster factory in the Ataqa Industrial Zone in Suez.

This major investment of 50 million USD showed confidence in the country's development track and was purely self-financed.

In order to maintain its impeccable standards and consistent level of quality Knauf constructed the factory in Suez with mostly German equipment.

Protection of the environment again plays a role, the production process meets German standards, and no waste water or flue gases are produced during the process.

In spite of slight delays due to regional instability from time to time, the Knauf plasterboard factory started production at the end of August 2014 and is now meeting excellent production levels.

“Blessed with good availability of gypsum in Egypt's Sinai region”

Working with Knauf Knauf Academy

A vital benefit of being part of Knauf is the support and ongoing training for Knauf teams worldwide.

This in turn enables them to pass the knowledge and skills on to customers, contractors and their own technical teams.

This has now expanded to 2000 trainees per year, with places already booked for the coming sessions next year.

Moreover, Knauf Egypt is honored to participate in monthly seminars of universities in Egypt, in addition to several training sessions on site when needed.

“ Knauf Egypt launched a training scheme in 2009 and initially handled 2000 trainees per year ”

Consultant Support

Providing high quality products and systems to the construction industry is only part of our job. Knauf adds value by continually offering architects and consultants presentations and seminars to give them a full understanding of the range of uses of each product, with the benefit of technical support. After sales service comes as part of the Knauf package, it reinforces the commitment to delivering excellence at every stage of cooperation.

German Quality .. Quality Management

Germany has been known for outstanding achievements in the fields of science and technology since well back into the preceding century.

Boasting more Nobel prize-winners in the scientific field than any other nation, Germany still stands at the forefront of innovation and expertise.

Management systems play a major role in maintaining consistently excellent products and solutions.

Knauf holds certification by LGA InterCert as well as meeting all the requirements of DIN EN 9001:2008.

Using these stringent standards as a benchmark Knauf can confidently gain customer satisfaction and global brand recognition.

This dedication to maintaining consistently high levels starts with well-considered management policies and continues seamlessly to the finished product.



“Knauf holds this tradition proudly”

“ Around the globe **Knauf** is known for high quality systems and **solutions** ”

Commitments & Standards

Knauf stands out for its commitment to the community.

Its ethos of working in cooperation for the benefit of its customers.

Starting from the example set by the founders many years ago, the same principles stand today and are upheld by their exceptional employees.

Knauf boasts a large and diverse range of innovative products, working together as compatible system solutions to serve the construction industry.

Always researching for new ways to improve, Knauf seeks to be energy efficient, environmentally friendly and cost-effective.

A Brand of Solutions

Innovative Solutions - Not Only Products

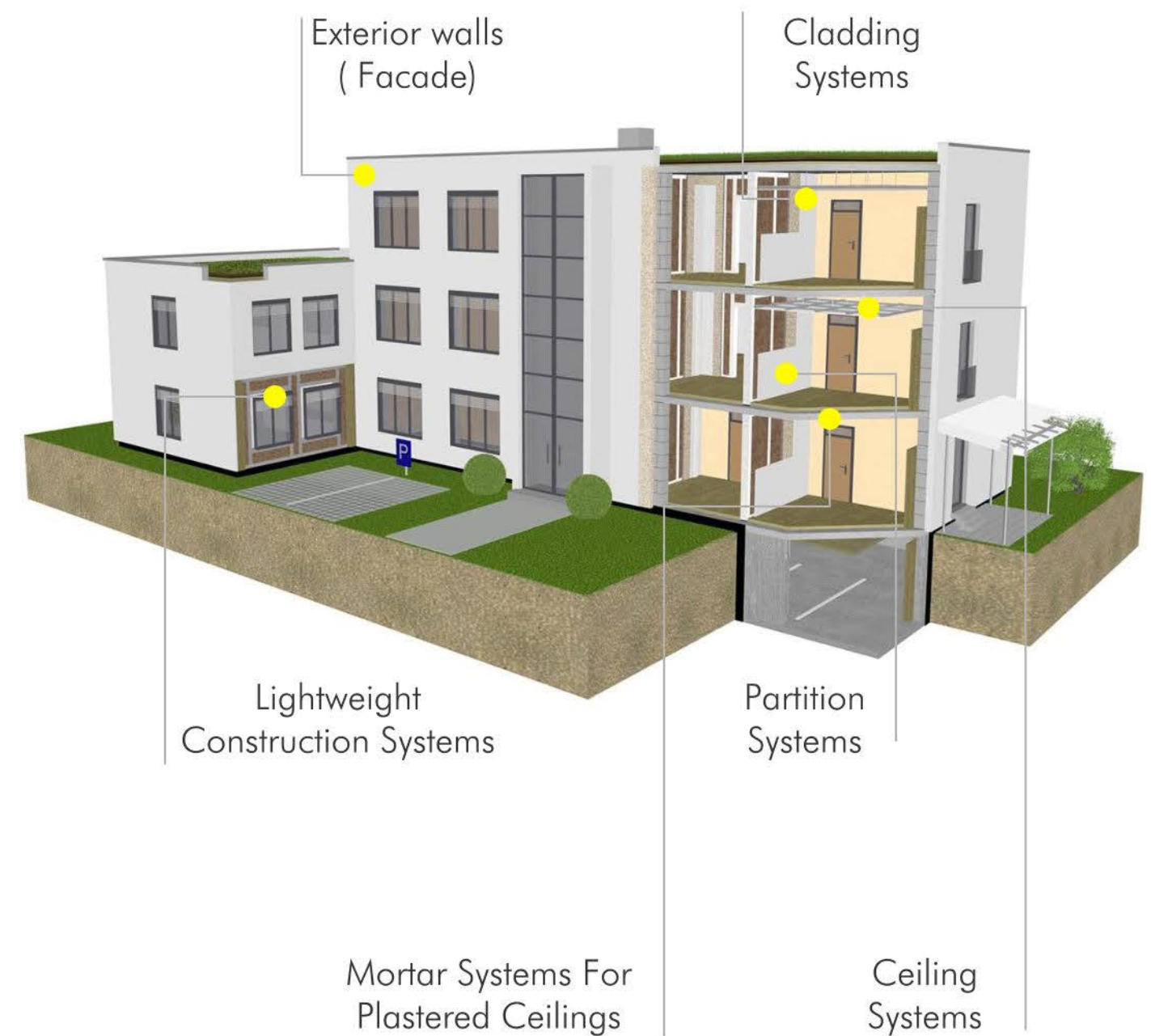
Knauf products have a track record that speaks for the brand. German quality, created through expert research, with systems that quite simply have brought construction techniques right up-to-the-minute.

No design challenge is an obstacle for Knauf. Art meets form in outstanding buildings around the globe, thanks to skilful solutions integrating Knauf products.

Innovation is Knauf's greatest strength, the ability to look clearly at the requirement and meet the technical scope with the right set of products and components.

The same thought and care goes into any customer's project, from a simple to home to a mega-structure. The core essential is customer satisfaction, with a finished build that will withstand the elements and the test of time.

Knauf subsidiaries as far reaching as Australia are supplying recently developed solution-based that once again are making waves within the industry.



Integrated Products and Systems

Knauf Gypsum Boards:

Vast range of gypsum boards in various sizes and thicknesses to meet all kinds of drywall application requirements. Knauf RG (Regular) board for standard applications, Knauf MR (Moisture Resistant) board for humid areas, Knauf FR (Fire Resistant) board for fire protection, Knauf FM (Fire and Moisture Resistant) board for fire protection in humid areas, Knauf Piano Soundshield board for improved sound protection and Knauf Diamant board for impact resistance requirements.



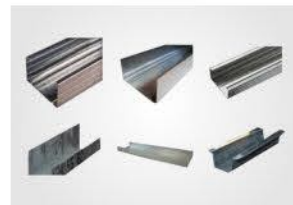
AQUAPANEL® Cement Boards:

AQUAPANEL® Cement Board Indoor for tile backing in wet and humid area and AQUAPANEL® Cement Board Outdoor for exterior facade and ceiling applications. A complete set of accessories is available along with the boards to form certified systems



Knauf Metal Sections:

Galvanized steel profiles used to form the substructure of Knauf partitions, wall linings and ceilings. Complying with ENBS Standards.



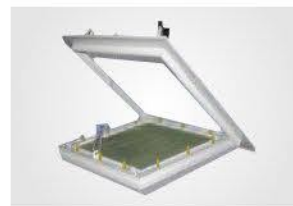
Knauf Joint Compounds:

Various joint compound options are available for joint treatment and smooth surface finishing. Knauf Readygips for joint filling and surface finishing by manual or machine based applications.



Knauf Access Panels:

Various types of access panels with sizes from 200x200mm up to 1200x1200mm. Many choices from moisture resistant, fire resistant and perforated acoustic alternatives for flexible designs.



Knauf Drywall Tools:

Full set of sophisticated drywall tools which increase the efficiency and quality of drywall applications



Partitions:

Non load-bearing partitions formed by fixing Knauf gypsum boards to a steel frame made up of Knauf lightweight studs and channels. Knauf partition walls are fire resistant, value added systems that also possess high sound and thermal insulation values.



Ceilings:

Lightweight, versatile ceilings formed by Knauf gypsum boards and metal grid which can also provide fire, sound and thermal insulation.



Wall Linings:

Linings formed by fixing Knauf gypsum boards to Knauf metal furring. Walls made of bricks, standard or reinforced concrete, masonry units and other similar materials can be lined with Knauf Wall Lining Systems. Insulation materials can be inserted between the gypsum boards where required. A smooth wall surface is achieved without the further application of stucco gypsum.



Shaft Walls:

Shaft wall systems consist of Knauf Fire Resistant gypsum boards or Knauf Fire and Moisture Resistant gypsum boards that are attached to a steel frame made up of Knauf lightweight studs and channels. These shaft systems are very suitable for service installation shaft walls that may be exposed to fire risks or elevator shaft walls that should be protected during an outbreak of fire.



Raw Materials

Quality starts with what goes into the finished product.

Not only the quality of the actual material, but the quality of care for the environment, issues of sustainability, the impact on the community where it is sourced and extracted or created.

Knauf thinks on a large scale, where all components make a whole.

Through extending its reach, Knauf is creating valuable jobs and income for diverse global communities.



Natural Gypsum



Recycling Gypsum



Glass



FGD Gypsum

Research And Development

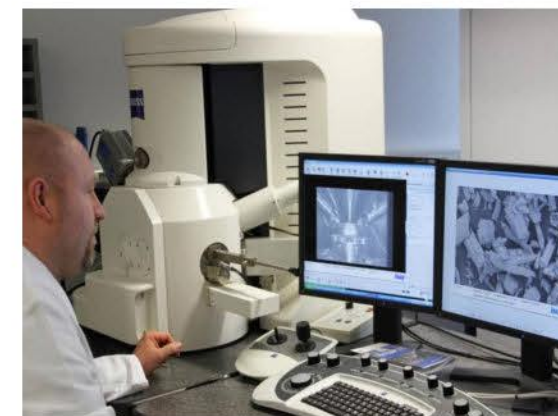
From its inception Knauf has incorporated ongoing research and development as an important part of its company. Understanding that industry and progress cannot be sustained if the planet's resources are drained in the process, Knauf seeks out new materials and methods that support long term sustainability.

Knauf not only looks for environmentally viable solutions when creating and sourcing materials.

Research is ongoing into creating ecologically sound structures, and with earthquakes still a problem around the world, the development of seismic resistant systems and materials.

Among the patents registered to Knauf one of the most exciting has to be that for ECOSE® technology.

With many uses and variants it is set to be a big player in the construction industry.



Acoustic testing



Hygrothermal testing



Acoustic testing



5 m x 7 m furnace with installed test specimen



5 m x 7 m furnace with burner ports in operation



Load capability

Knauf Sustainability

Sustainability at Knauf is practised reality and firmly anchored in the company culture and values. For Knauf, this means taking on responsibility for customers, employees and the protection of the environment.

As a company that looks back on a long mining tradition, Knauf is very much aware that any intervention in nature - however delicate and temporary - can upset nature's equilibrium.

For this reason, Knauf does not leave areas fallow once gypsum has been extracted. The company makes sure that no environmental burden is left behind, and that the forest is recultivated, renaturalised and handed back to nature.

Knauf complies to the highest standards in the areas of environmental compatibility, sustainable building use and safety.

Knauf relies upon the raw material gypsum, that is sustainable by nature. Gypsum products that are no longer used can be recycled and reintroduced to the value chain.

Knowledge For All

Knauf also conducts exchange schemes, where employees from Knauf offices and plants from all continents can benefit from becoming part of the Knauf operation in Germany.


This enables them to become part of the exciting development process, while acquiring technical knowledge and language skills.

Taking things a step further, Knauf has its very own College, where participants from all over the Knauf global network have the opportunity to attend courses.

Attendees come from various Knauf departments, the course is geared to skills required by sales and marketing teams, product managers and technical commercial divisions.

This valuable session of three days brings up to 50 participants together to learn and brainstorm ways in which knowledge and information about Knauf products systems and solutions can be effectively disseminated in their own markets.



The Knauf Group also has a passion for art, and especially for reliefs 



Knauf logistics

Feel secure in setting project completion targets, no matter where you are. Knauf products and systems are available in all key regions of Egypt, meaning that your work plan can proceed seamlessly, with no costly delays. Our commitment to quality assures you of full customer support wherever you find our name, along with dependability and German quality. That places you ahead of the game.




Projects of Pride

Knauf Egypt has supplied quality products and systems to form part of these major projects in Cairo.

By working in partnership with construction professionals who place their trust in Knauf standards and German technology, Knauf Egypt is poised to take part in more exciting projects.



Cairo Festival City Mall | (New Cairo)

 Built 2014	 Systems Used D11 Ceiling, W11 Partition & Aquapanel Systems	 Square Meter 50,000
--	---	---






German University In Cairo | (New Cairo)

 Built 2014 - Work ongoing	 Systems Used D11 and Omega Ceiling, W11 Partition & Aquapanel Systems	 Square Meter 40,000
---	---	---






I-MAX Cinema | (Americana Plaza - El-Sheikh Zayed - 6th of October City)

 Built 2013	 Systems Used W11 Partition, W62 Cladding & Aquapanel Systems	 Square Meter 7,500
---	--	--






Polygon Sodic West | (Cairo-Alexandria Desert Road)

 Built 2013 - Work ongoing	 Systems Used D11 Ceiling, W11 Partitions & Aquapanel Ceiling Systems	 Square Meter 70,000
---	--	---



Credit Agricole Bank Main Building | (New Cairo)

 Built 2014	 Systems Used D11 Ceiling, W11 Partition & Gypsum Tiles 60x60 Systems	 Square Meter 12,000
---	--	---






Kidzania | (New Cairo)

 Built 2014	 Systems Used D11 Ceiling (Special Curved CD profiles), W11 Partition & Aquapanel Systems	 Square Meter 7,500
--	--	--






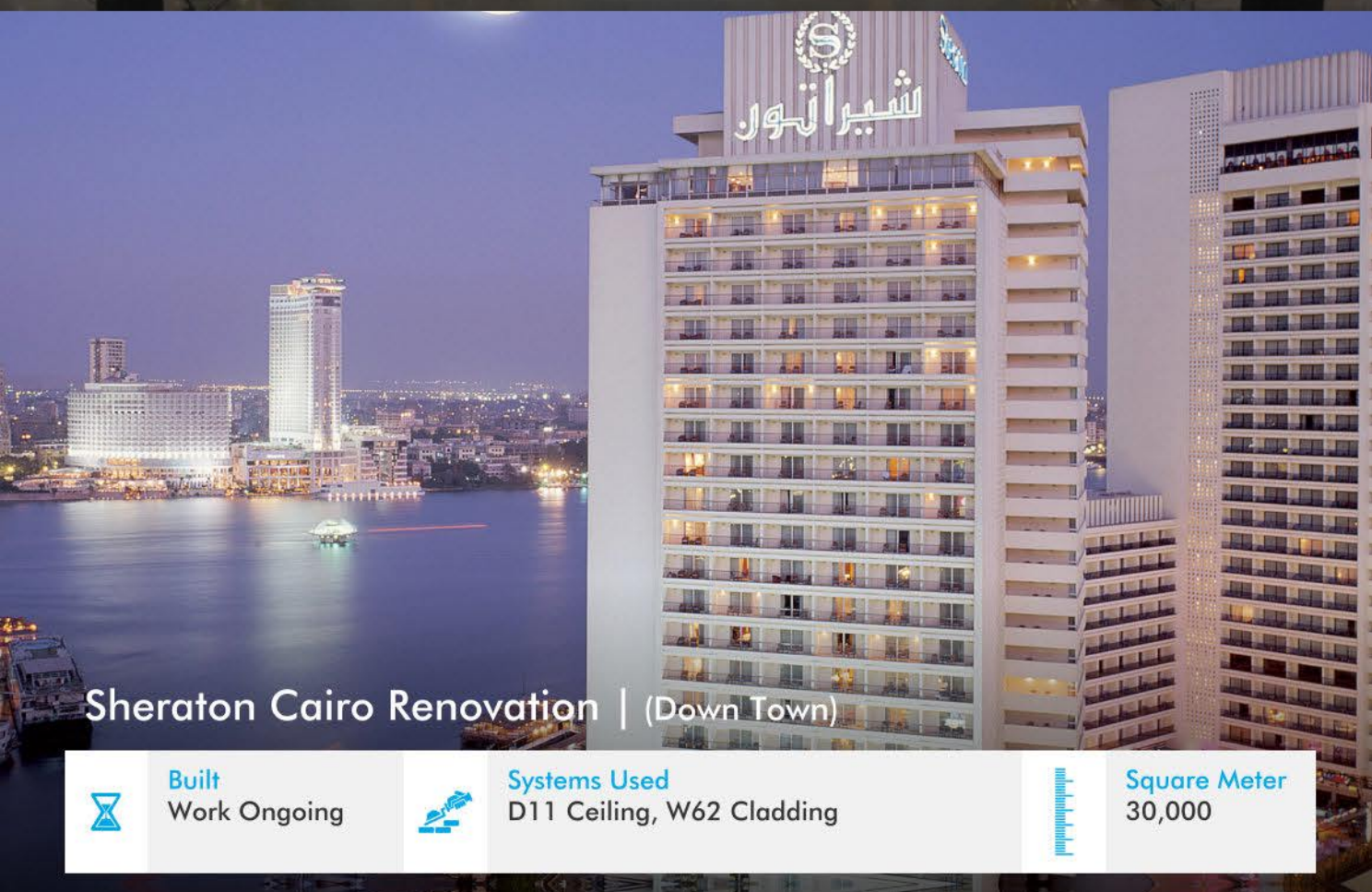
Seasonal Hall | (Cairo International Airport Terminal 3)

 Built 2011	 Systems Used Aquapanel System	 Square Meter 2,000
---	---	--






Oman Embassy | (Down Town)

 Built 2012	 Systems Used D11 Ceiling & W11 Partition Systems	 Square Meter 4,000
--	--	--




Sheraton Cairo Renovation | (Down Town)

 Built Work Ongoing	 Systems Used D11 Ceiling, W62 Cladding	 Square Meter 30,000
---	--	---



Barclay's City Stars | (Nasr City)

 Built 2015	 Systems Used D11 Ceiling & W11 Partition Systems	 Square Meter 8,000
--	--	--



Alliance Headquarters CFC | (New Cairo)

	Built 2014		Systems Used D11 Ceiling & W11 Partition Systems		Square Meter 3,000
--	----------------------	--	--	--	------------------------------



Terminal 2 | (Cairo International Airport)

	Built 2016		Systems Used Omega Ceiling, W11 Partition and Aquapanel Systems		Square Meter 24,000
--	----------------------	--	---	--	-------------------------------



Maxim Mall | (New Cairo)

	Built 2016		Systems Used Omega Ceiling System		Square Meter 20,000
--	----------------------	--	---	--	-------------------------------






City Center Mall | (Hurghada - Red Sea)

	Built 2016		Systems Used Omega Ceiling & Aquapanel Systems		Square Meter 38,000
--	----------------------	--	--	--	-------------------------------






Kempinski Hotel | (Soma Bay - Red Sea)

 Built 2016	 Systems Used Omega Ceiling System	 Square Meter 5,000
---	---	--






Mall of Egypt | (6th of October City)

 Built Projected Completion Date-end of 2016	 Systems Used D11 Ceiling, W11 Partition & Aquapanel Systems	 Square Meter 70,000
--	--	---






Steigenberger El Tahrir Hotel | (Down Town)

 Built 2016	 Systems Used D11 Ceiling & W11 Partition Systems	 Square Meter 70,000
---	--	---



Business Park CFC | (New Cairo)

 Built 2014 - Work ongoing on new extension	 Systems Used D11 Ceiling, W11 Partition & Aquapanel Systems	 Square Meter 15,000
---	--	---

Meet our Team

KNAUF

