

The past 12 months have seen Knauf Egypt reaching further, becoming stronger, and serving more and more valued customers with high quality products and service. This comes through the work of our dedicated team, with their commitment to upholding Knauf standards and ethos throughout our region.

From local initiatives and projects, to connecting with Knauf in Europe, every step we have taken builds on our quest to expand our role in providing essential, environmentally compliant gypsum products and support systems to a growing construction industry. Read on to discover more...



Training of Knauf Systems in Uganda Kampala

Cairo, Egypt (March 20, 2017)

In the world's second most populous landlocked country, Uganda, Knauf Egypt decided to increase the market awareness not only for Knauf products, but also for the company's profile, history and complete systems.

Knauf Egypt started to supply the Ugandan market in the middle of 2015 and recognizing the potential of the market, it decided to organize onsite training, which took place on the premises of Knauf customer 'Super Hardware & Suppliers (U) Ltd'. The response was very high and people from different sectors started to come from different places of Kampala.

Mr. Georgios Zachopoulos, Managing Director of Knauf Gypsum Tanzania Ltd., and Mr. George Charalambous, Export Manager of Knauf Egypt, were responsible for organizing the training together with the customer and other colleagues from Knauf Kenya and Knauf Egypt.

The training included 63 attendees from different sectors and lasted for three consecutive days. Theoretical and practical material was presented in the training and at the end of the training, each trainee was handed out a personalized certificate. They gained a broad knowledge about Knauf's complete systems and especially the solutions Knauf can offer.

Knauf Egypt Receives Visit from Mrs. Isabel Knauf

Cairo, Egypt (March 20, 2017)



Knauf Egypt, part of the multinational, family-owned company based in Iphofen, Germany, recently had the pleasure of receiving Mrs. Isabel Knauf. The company is well known for drywall gypsum boards and is a leading producer of building materials and construction systems for drywall construction and insulation materials under the company Knauf Insulation.

Mrs. Knauf visited Egypt to personally congratulate the Knauf Egypt sales team for meeting their targets and for their exceptional ongoing efforts. The visit also presented the opportunity to discuss Knauf Egypt strategies for 2017, with a focus on the introduction of the latest products to meet market requirements. The visit was considered a great success, and was deserved recognition of the important role Knauf Egypt holds in supplying top quality construction materials to a rapidly expanding industry.



Building Stronger Bonds

Cairo, Egypt (March 20, 2017)

Knauf Egypt places immense value on its relationship with the many consultants, dealers and contractors it works with on many projects. To show both appreciation for their loyalty to the brand, and to allow them to learn more about the exciting developments in Knauf systems and products Knauf Egypt arranges yearly visits to Knauf headquarters in Iphofen.

This year the visitors made a visit to a gypsum mine, where they were able to view the extraction process of pure gypsum first-hand. This was followed by time at a plant where they were able to see the stages of the production process. Time was also given to seminars where the visitors from Egypt learned about Knauf standards, certification and extensive range of products.

By having the opportunity to see the efficiency and organisation that goes into the production of every Knauf product the visitors gained a valuable understanding of why Knauf is the market leader in its field.

Then, to allow everyone time to unwind and relax after an intense programme the group continued to Spain for a short break, where they soaked up the wonderful atmosphere and hospitality before returning home.

Knauf Egypt Hosts Visit to Knauf Werktag Exhibition in Stuttgart

Cairo, Egypt (March 20, 2017)



Knauf Egypt invited twenty of their valued customers to attend the Knauf Werktag exhibition which took place on the 15th and 16th of February 2017 in Stuttgart, Germany. Attendees accompanying the Knauf Egypt team included ten consultants and six local dealers, in addition to four representatives from African dealerships. Werktag is a regular event, enabling Knauf Germany to present their wide and diverse range of products as well as showing their usage.

Werktag is not only a platform for showcasing products, it also creates networking opportunities for consultants, contractors, and dealers, allowing them to benefit from an exchange of ideas and experiences, providing an added level of benefits for both Knauf teams and their visitors and guests.